

Congratulations! You are a finalist in the 2016 Technology Alliance Youth Apps Challenge.

We hope you will join us on June 4, 2016 to celebrate and share your accomplishments. The event will be a little bit different this year and we want to make sure you are fully prepared.

The primary difference this year is that as well as exhibiting your apps in the Showcase, three groups of youth will be chosen from amongst to pitch their apps on stage and win first, second, and third place prizes.



The Basics

Date: Saturday, June 4, 2016

Location: University of Washington
Paul Allen Center for Computer Science & Engineering Atrium
185 Stevens Way
Seattle WA

Directions: Directions can be found at www.cs.washington.edu/visitors/getting_here

Parking: Go to www.washington.edu/facilities/transportation/parking-daily-visitor

Here is an overview of the event

1:00-2:00 Finalists arrive, check in, set up showcases and prepare for the day. During this time you have the option to work with a coach to practice your pitch and public speaking.

2:00 Guests arrive

2:00-2:45 Student Apps Showcase. You will have a table where you can set up information, a computer, and a device. Guests will walk around and learn about your app. Be prepared to share a brief pitch with guests. During this Showcase, jurors will be walking around learning about apps. These jurors will choose three teams to pitch on stage. They will be looking for teams that are persuasive or passionate, able to express the purpose of the app, and who have a high-quality app.

2:45-3:15 Speakers and Keynote

3:15-3:45 Live pitches. Three groups of finalists will be asked to give a 3-5 minute pitch for their app on stage. Be prepared for this in case you are chosen to present. Judges will award first, second, and third prizes. Please see *Pitch Tips* we have provided to help you prepare. You do not need PowerPoint presentations.

3:45-4:15 Awards Ceremony

4:15-4:45 Dinner boxes (can be taken with you if you prefer)

Next Steps

- By May 25: Please confirm with your teacher that you are planning to attend and tell him or her how many guests you will bring.
- Please prepare to exhibit and speak about your app. Please check out the *Pitch Tips* we have provided to help you do a great job.
- By May 25: Please let your teacher know if you wish to receive coaching on the day of the event.
- Please sign the media release form we provided to your teacher to bring to the event. Have your parents sign it if too you are under 18.

We look forward to celebrating with you!

Best wishes,

The Youth Apps Challenge team