What makes a great pitch?

o Show that you care.

o Research your topic.

o Explain thing clearly.

o Keep it short.

o Be creative in your presentation methods.

Make sure to cover...

Who: Who are you? Who is your user or target audience?
What: What will your app do? What problem does it solve?
How: How does your app work?
Why: Why is it important to you?
Slogan: If possible, leave people with a memorable phrase or sentence about your app.

More public speaking tips:

o Be convinced that your idea is a good one—speak with conviction.

o Assume that your audience knows nothing about your app—explain the basics.

o Speak slowly—slower than you think is natural.

o Practice, practice, practice—ask a variety of people to be your audience and offer constructive feedback. Time yourself. you are shooting for a three to five minute presentation.

o Do your homework—know your app, why it is needed, and how it compares to other similar apps that are out there.

o People will remember one to three thing about your presentation. What are your number one, two, and three takeaways?

o Talking slowly is particularly important when touching on those top three things. Slow down and emphasize what's really important.

o Think of your audience as supporters—your audience wants to know what you care about. Share it as if you are telling someone who believes in you.

o Thank your audience and those who made your project possible.

o Be creative with your presentation. You do not need to prepare a PowerPoint presentation.

Fun videos about how to pitch well:

o How to Sounds Smart in your TedX Talk: https://www.youtube.com/watch?v=8S0FDjFBj8o.

Youth pitch examples:

o A pitch performed at SVP's FastPitch last year by a young person who was also a 2015 Youth Apps Challenge finalist: https://www.youtube.com/watch?v=Zle_80SE3Dw.

o A pitch on Geekwire by a young person with a cool product for dogs: http://www.geekwire.com/geekwire-picks/geekwire-picks-the-wi-fi-enabled-dog-treat-dispenser-created-by-a-seattle-teen-is-amazons-lightning-deal/.