

Expert Feedback Sheet:

App & Team Name: _____ Per: _____

Expert Name: _____ from _____

I. Presentation & Document Completeness (and any comments):

- ___ (Elevator) Pitch
- ___ Problem Statement
- ___ Key Insights
- ___ User Personas
- ___ Scenario Map
- ___ Balsamiq Screen sequence

II. Best ideas/features of the App:

III. Market Competition – will the App and solution be able to succeed?

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Updated by Earl Bergquist for Garfield High School's classes, Winter 2015



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IV. Potential Technical Challenges – What may be the hardest part to build? Should they consider a simpler solution?

V. Areas for Improvement / Specific Questions that need to be answered?

VI. Recommended Next Steps & Specific Suggestions:

VII. Any other Comments:

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