

Project Title Proposal

Executive Summary

Problem, solution, brief project description. Should be short and catchy.

Statement of Need

Details on the project goals, who the target audience is, why it's worthwhile, why yours will be better than competitors'. 1-2 paragraphs

Project Description

What will you build? What will it look like? How will it address the needs identified in the previous section? What interactive features will there be? You probably want subheadings and some bulleted lists. This should be your longest section.

Group Information

Who are you? Why are you the right people to build this? What will each team member contribute? (Or if you are working alone, why are you the right person for it and why is a team of 1 a good idea?) 1-2 paragraphs

Implementation Plan

Set your own deadlines within required deadlines. How much time will you spend on each component? Who will work on it? What will you need for each stage? You could use a table here.

Evaluation Plan

How will you know that your product is successful? Who would you present it to? What questions would you ask? (you won't actually do this unless you want to!) 1-2 paragraphs

Conclusion

Summarize all the sections. 1-2 paragraphs